Permit #F00035785

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035785 **Type of Permit:** FILMING **Release Date:** 01/20/2011

Production Company B REEL FILMS

Insured Company Name B REEL FILMS

Contact Phone No. 1 310-450-6666
Contact Phone No. 2
Fax
Address 11 BROOKS AVE, #C
VENICE, California 90291

Production Title CHEVY GMC

Type of Production Commercial - Standard

Producer Tim Fermino

Director Nick Piper

1st AD Lee Blaine

Production Manager Kelsey Macintyre

FilmL.A. Coordinator Naomi Kajiyama

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone Office - 310-450-6666

Location Assistant TBD TBD
Primary Phone Office - 310-450-6666
Secondary Phone

Fees

Posting 300	$138.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,003.00

Number of Locations 1

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Production Title CHEVY GMC

Location Manager John West
Primary Phone Mobile - 818-974-7950
Secondary Phone Office - 310-450-6666

Location Address 125 Paseo de la Plaza, Los Angeles, CA, 90012

Location Type Plaza

Location Description EL PUEBLO HISTORICAL PARK/OLVERA STREET PLAZA/PICO HOUSE

Film Dates 1/21/2011 - 1/21/2011 05:00 - 21:00

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document BReel.Chevy.35785.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Condors	1
Cranes	1
Cube Trucks	2
Generator	1
Picture vehicles	6
Semi Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Spot Check	1

Filming Activities Camera on sticks; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Exterior MOS; Handheld equipment; Wetdown; 1 dog; Stationary picture car;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** G3

Location Notes
Company must contact John Kopczyski (213-485-8225) prior to shoot
Company must contact GSD directly for use of adjacent City Lots

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note Must re-route all affected bus stops and bus zones

Coordinator Note Animal Permit Receipt # 25693

Coordinator Note FILMING AT PLACITA DOLORES & PLAZA KIOSKO

Coordinator Note
No interior activities or equipment placement without presence of UFSO
No blocking of exits/entrances
Spot check ok per Insp Houston

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Coordinator Note Approved by J Kopczyski (213-485-8225) 1/20

Parking

Base Camp
Location Type : LA City Parking lot
Street : Overflow Lot#5

Crew Parking
Location Type : LA City Parking lot
Street : City Lot#1

Posting "No Parking" signs E/S N Main St., Arcadia St - North 300'

Approximate Footage 0 - 300 **Log Number** 10004

Date(s) 1/21/2011 to 1/21/2011 **Time(s)** 00:00 to 00:00

Posting "No Parking" signs W/S N Los Angeles St., Arcadia St- 300' North

Approximate Footage 0 - 300 **Log Number** 10004

Date(s) 1/21/2011 to 1/21/2011 **Time(s)** 00:00 to 00:00

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of B-Reel Films ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 1/20/11

Kelsi MacIntyre

Representative's Signature

Kelsi MacIntyre

Representative's Name (Please Print)

Production Supervisor

Representative's Title (Please Print)

B-Reel Films

Name of Principal (i.e. company name) (Please Print)

11 Brooks Avenue, "C"

Venice, CA 90291

Principal's Mailing Address (Please Print)

310.450.6666

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph: 323-260-4777 Fx: 323-415-6180